

## General

The Pharmakeia Pre-Pharmaceutical School, LLC (Pharmakeia) respects the privacy of every person who visits or is affiliated with Pharmakeia. Pharmakeia wants you to fully understand what information we gather from you, how that information is collected, how that information is used, and how you can control the collection and/or use of information about you. So please read this Policy carefully.

## Personally Identifiable Information

There are cases in which Pharmakeia may ask you for personally identifiable information, such as your name, mailing address, and e-mail address. For example, we request personally identifiable information for online shopping or transactions or for other services that require registration or subscription. We may also collect information from e-mail, letters, postings or other correspondence that you send us. Pharmakeia will not collect any personally identifiable information about you unless you provide it to us voluntarily, with the exception of your computer's IP address. The IP address is an identifier unique to each computer or Internet usage session.

- Store and process that information to enhance your experience with Pharmakeia so that we provide a service that is relevant and easy to use;
- Use that information to contact you for informational, marketing, and promotional purposes on behalf of The Pharmakeia Pre-Pharmaceutical School, LLC and third parties, including such benefits as welcoming you back to Pharmakeia or informing you of additional training and educational offerings, service enhancements or promotional items;
- To the extent required to provide our services, share personally identifiable information with any merchants that may offer their products and services through Pharmakeia;
- Share information about your purchases through Pharmakeia with advertisers, business partners, sponsors, or other third parties;
- Disclose that information to third parties when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) Pharmakeia's rights or property, other members or users of Pharmakeia, or anyone else that could be harmed by such activities; and
- Disclose that information to third parties when we believe in good faith that the disclosure is required by law or a court of competent jurisdiction; and
- If Pharmakeia sells or buys other businesses or assets, a buyer or successor will have access to our customer lists as this information is considered a transferable business asset.

Except as stated in this Policy, or as otherwise stated at the time that the personally identifiable information is gathered, we will not provide personally identifiable information to third parties.

## **Non-personally Identifiable Information**

Pharmakeia may also collect information about you that is not personally identifiable. Examples of this type of information may include your age, gender, interests and preferences, the type of Internet browser you are using, the type of computer operating system you are using, the domain name of the company or organizational Web site from which you linked to Pharmakeia, and your IP address. Pharmakeia may share this information with advertisers, business partners, sponsors, or other third parties. For example, Pharmakeia may inform a sponsor that membership of Pharmakeia is x percent females and y percent males. This data is used to customize Pharmakeia's content and advertising and to deliver a better experience to our members and users.

## **Opting Out**

From time to time, Pharmakeia and its affiliates may send you e-mail newsletters, product announcements, surveys, or other information via e-mail. If you prefer not to receive any or all of these communications, you may opt out by following the directions provided within the e-mail newsletters and product announcements. Children Pharmakeia is not directed to persons under 13 years of age, and Pharmakeia does not intend to collect any personally identifiable information from such persons.

## **Cookies**

"Cookies" are electronic files stored on your hard drive. Cookies cannot read data off your hard drive; they store identification information about you. Pharmakeia, like the operators of many other Web sites, uses the cookies to identify you when you visit Pharmakeia. Pharmakeia may also use the cookie to recognize you to help ensure the security of confidential information. Pharmakeia uses the information from cookies to personalize services and determine the amount and type of traffic at Pharmakeiaschool.com. Cookies also provide us with information about your "clickstream"—the way that you navigate through Pharmakeia so that we can better design the Web site for your use. Most browsers allow you to disable or delete your cookies. Pharmakeia would prefer to provide you with personalized services through cookies since not all services may be available to those who disable or delete cookies.

## **Google Advertising**

We may use Google Display Advertising and Remarketing services. These services use first and third-party cookies together to inform, optimize, and serve ads based on your past visits to this website.

You can opt out of these services using the [Ads Preferences Manager](#) or you can use the [Google Analytics opt-out browser add-on](#).

Some user data is shared with a third party entirely for analytics purposes.

- Links to Other Web Sites
- Pharmakeia may provide links to various other Web sites solely as a convenience to you. If you use these links, you will leave this Site. Pharmakeia has not reviewed all of these third-party sites and does not control and is not responsible for any of these sites, their practices or their content. Thus, Pharmakeia does not endorse or make any representations about them, or any information, software or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third-party websites linked to this Web Site, you do this entirely at your own risk.

## Security

The security of all personally identifiable information associated with our users is of utmost concern to us. Unfortunately, no data transmission over the Internet can be guaranteed to be secure. While we strive to protect your personally identifiable information, Pharmakeia can't ensure or warrant the security of any information you transmit to us or from our online products or services, and you do so at your own risk. Once we receive your personally identifiable information, we will take reasonable efforts to ensure its security on our systems.

## Your Acceptance of These Terms

By using Pharmakeiaschool.com, you signify your agreement with Pharmakeia's Privacy Policy. If you do not agree to this Policy, please do not use Pharmakeiaschool.com. Your continued use of Pharmakeiaschool.com following the posting of changes to the terms will mean you accept those changes.

## Whom to Contact

If you have questions or concerns regarding this Privacy Policy, you should e-mail [Info@pharmakeiaschool.com](mailto:Info@pharmakeiaschool.com)